

Port of Seattle Commission

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Meeting and Agenda
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Our Mission:

The Port of Seattle is a public agency that creates jobs by advancing trade and commerce, promoting industrial growth, and stimulating economic development

Strategic Objectives:

- Position the Puget Sound region as a premier international logistics hub
- Advance this region as a leading tourism destination and business gateway
- Use our influence as an institution to promote small business growth and workforce development
- Be the greenest, and most energy efficient port in North America

MEETING NOTICE

RELEASE: Immediate

DATE: July 17, 2014

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NOTICE

SEATTLE -- The Port of Seattle Commission will convene a special meeting at 2:00 p.m. on Tuesday, July 22, 2014, in the Microsoft Pavilion at the Museum of History and Industry (MOHAI), 860 Terry Avenue, Seattle, for the purpose of holding a Commission roundtable discussion on the topic of Washington tourism. Public comment will not be entertained and no final actions will be taken during this meeting.

The agenda is as follows:

2:00 p.m. Call to Order/Opening Remarks.

Panel One: Investing in Tourism Promotion: The Positive Impact on Washington's Businesses and Jobs. Panelists: Andy Olsen, Vice President, Columbia Hospitality and Co-Vice Chair, Washington Tourism Alliance; Port Townsend Port Commissioner Pete Hanke; and Ron Peck, Executive Director, Tourism Walla Walla.

Panel Two: Marine Tourism and Cruising Permits: The Economic Impact and Job Multipliers of the Recreational Boat Industry. Panelists: Peter Schrappen, Government Affairs Director, Northwest Marine Trade Association and Nigel Barron, Sales and Marketing Manager, CSR Marine.

Panel Three: Growth Opportunities: Identifying Ideas to Improve and Expand Tourism in Washington State. Panelists: Dan Moore, CEO, Pandion Consulting and Facilitation and Board Member, Washington Tourism Alliance; Angela Shen, CEO, Savor Seattle; Chris Stone, Vice President, Marketing and Communications, Washington State Wine Commission; and Linda Springmann, Vice President, Deployment Planning and Tour Marketing, Holland America Line.

Adjournment.

NOTE: An Executive Session may be held pursuant to RCW 42.30.110 at any time after the convening time if necessary.

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